ORDER

Orders	Order / Rev:	710410 - 1		
	Alt Order #:	06299734		AIFIAIC
	Product Desc:	OBAMA FOR AMERICA		NEVVS
	Estimate:	1536		WTSP-TV
	Flight Dates:	09/12/12 - 09/17/12	Primary AE:	Aaron Ashe
	Original Date / Rev:	08/28/12 / 09/04/12	Sales Office:	T-WAS
	Order Type:	Political	Sales Region:	NAT
Agency	Name:	Greer Margolis Mitchell/ Pol		
	Buying Contact:	K Keuleman	Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3050 K St NW	Billing Cycle:	WEEKLY
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Obama/D/President		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL-Presidential	Order Separation:	00:15:00
	Priority:	P-4	Advertiser External ID:	
	Revenue Codes:	AGY, GEN, POL	Agency External ID:	

Totals

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Ν
09/10/12	09/16/12	126	\$82,235.00	\$69,899.75	3
09/17/12	09/23/12	29	\$25.800.00	\$21.930.00	T

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	155	\$108,035.00	\$91,829.75	0.00
Totals	155	\$108,035.00	\$91,829.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Aaron Ashe			Start Of Order - End Of Order	100%	

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1 WTS	SP 09/12/1	12 09/14/12	ON (M-Su)	CM		a 1205,WTF	:30	4	\$50.00 P-4	0.00 NM	4	\$200.00
			ON (M-Su)		(4:30 XM-4:	59 XM)						
	Start Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
	09/10/12	09/16/12	WTF	4	\$50.00	0.00						
2 WTS	SP 09/17/1	12 09/17/12	ON (M-Su)	CM	,	a 1205,M	:30	2	\$75.00 P-4	0.00 NM	2	\$150.00
			ON (M-Su)		(4:30 XM-4:	,						
-	Start Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
	09/17/12	09/23/12	M	2	\$75.00	0.00						
3 WTS	SP 09/12/1	12 09/14/12	5-530a	CM	5-530a	WГF	:30	4	\$90.00 P-4	0.00 NM	4	\$360.00
			5-530a 10 News									
	Start Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week:	09/10/12	09/16/12	WГF	4	\$90.00	0.00						
4 WTS	SP 09/17/1	12 09/17/12	5-530a	CM	5-530a	M	:30	1	\$100.00 P-4	0.00 NM	1	\$100.00
			5-530a 10 News									
	Start Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week:	09/17/12	09/23/12	M	1	\$100.00	0.00						
5 WTS	SP 09/12/1	12 09/14/12	530-6a	CM	530-6a	WTF	:30	4	\$100.00 P-4	0.00 NM	4	\$400.00
			530-6a 10 News									
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week:	09/10/12	09/16/12	WTF	4	\$100.00	0.00						
6 WTS	SP 09/17/1	12 09/17/12	530-6a	CM	530-6a	M	:30	1	\$150.00 P-4	0.00 NM	1	\$150.00
			530-6a 10 News									
<u>:</u>	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	09/17/12	09/23/12	M	1	\$150.00	0.00						

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Order / Rev: 710410 - 1 Advertiser: Obama/D/President

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
7 WTSP	09/12/1	2 09/14/12	M-F 6-7a	CM	6-7a	-	- WГF	:30	4	\$125.00 P-4	0.00 NM	4	\$500.00
Sta	rt Date	End Date	6-7a 10 News Weekdays	Spots/Week	Rate	Ratin	a						
Week: 09/	/10/12	09/16/12	WГF	4	\$125.00	0.0	00						
8 WTSP	09/17/1	2 09/17/12	M-F 6-7a 6-7a 10 News	СМ	6-7a	N	1	:30	1	\$175.00 P-4	0.00 NM	1	\$175.00
Sta Week: 09/	rt Date /17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$175.00	Ratin 0.0	_						
9 WTSP	09/12/1	2 09/14/12	CBS This Morning		7-9a (7:00 AM-8:		- WГF	:30	4	\$125.00 P-4	0.00 NM	4	\$500.00
Sta Week: 09/	rt Date /10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$125.00	Ratin 0.0	_						
_		2 09/17/12	CBS This Morning	-	7-9a (7:00 AM-8:	N	1	:30	1	\$200.00 P-4	0.00 NM	1	\$200.00
Sta Week: 09/	rt Date	End Date 09/23/12	Weekdays M	Spots/Week	Rate \$200.00	Ratin 0.0	_						
E 11 WTSP			CBS This Morning	g CM	7-9a (8:00 AM-9:	-	- WTF	:30	4	\$125.00 P-4	0.00 NM	4	\$500.00
Sta Week: 09/	rt Date /10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$125.00	Ratin 0.0	_						
		2 09/17/12	CBS This Morning		7-9a		1	:30	1	\$200.00 P-4	0.00 NM	1	\$200.00
Sta	rt Date	End Date	CBS This Mornin Weekdays	g Spots/Week	(8:00 AM-9: Rate	00 AM) Ratin	a						
Week: 09/	/17/12	09/23/12	M	1	\$200.00	0.0	00						
13 WTSP	09/12/1	2 09/14/12	M-F 9-930a 10 Ne 10 News, 9am	ews, 9a@iM	9-9:30A	-	- WTF	:30	4	\$70.00 P-4	0.00 NM	4	\$280.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays WrF	Spots/Week 4	<u>Rate</u> \$70.00	Ratin 0.0							
14 WTSP	09/17/1	2 09/17/12	M-F 9-930a 10 No 10 News, 9am	ews, 9a00M	9-9:30A	N	1	:30	1	\$100.00 P-4	0.00 NM	1	\$100.00
Sta Week: 09/	rt Date /17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$100.00	Ratin 0.0							
15 WTSP	09/12/1	2 09/14/12	M-F 9-930a 10 Ne	ews, 9a@iM	9-9:30A	=	- WTF	:30	4	\$70.00 P-4	0.00 NM	4	\$280.00
Sta	rt Date	End Date	10 News, 9am Weekdays	Spots/Week	Rate	Ratin	g						
Week: 09/	10/12	09/16/12	WГF	4	\$70.00	0.0	00						
16 WTSP	09/17/1	2 09/17/12	M-F 930-10a Inside Edition	СМ	930-10a	N	1	:30	1	\$100.00 P-4	0.00 NM	1	\$100.00
Sta Week: 09/	rt Date /17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week	Rate \$100.00	Ratin 0.0	_						
		2 09/14/12	M-F 10-11a	СМ	10-11a		- WГF	:30	4	\$50.00 P-4	0.00 NM	4	\$200.00
	rt Date	End Date	Studio 10 <u>Weekdays</u> WTF	Spots/Week	Rate	Ratin	_						
Week: 09/		09/16/12		CM	\$50.00 10-11a	0.0	1	:30	1	\$75.00 P-4	0.00 NM	1	\$75.00
			Studio 10							*******		·	******
Sta Week: 09/	rt Date /17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$75.00	Ratin 0.0	_						
		2 09/14/12	Price Is Right Price Is Right	СМ	11a-12p		- WГF	:30	5	\$375.00 P-4	0.00 NM	5	\$1,875.00
Sta Week: 09/	rt Date	End Date 09/16/12	Weekdays WTF	Spots/Week 5	Rate \$375.00	Ratin 0.0	_						
		2 09/17/12	Price Is Right Price Is Right	CM	11a-12p		<u>/ </u>	:30	1	\$450.00 P-4	0.00 NM	1	\$450.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	<u>g</u>						
Week: 09/		09/23/12 2 09/14/12	M M-F 12-1230p	CM	\$450.00	0.0	00 - WГF	:30	4	\$325.00 P-4	0.00 NM	4	\$1,300.00
21 WISP	U3/12/1	L 03/14/12	10 News @ Noor		12-1230p	_	- WIF	.ა∪	4	φυ ∠ υ.υυ P-4	U.UU INIVI	4	φ1,300.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	<u>g</u>						

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Order / Rev: 710410 - 1 Advertiser: Obama/D/President

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	Γime D	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
21 WTSP	09/12/1	2 09/14/12	M-F 12-1230p 10 News @ Noor	CM	12-1230p	1	WTF	:30	4	\$325.00 P-4	0.00 NM	4	\$1,300.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	WГF	4	\$325.00	0.00				<u> </u>			
22 WTSP	09/17/1	2 09/17/12	M-F 12-1230p 10 News @ Noor	CM n	12-1230p	M- ·		:30	1	\$450.00 P-4	0.00 NM	1	\$450.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$450.00	Rating 0.00							
23 WTSP	09/12/1	2 09/14/12	Y&R	CM	1230-130p		WTF	:30	4	\$425.00 P-4	0.00 NM	4	\$1,700.00
01-	-1 D -1 -	E. J.D.	Young and the Ro		D-1-	Detie							
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 4	Rate \$425.00	Rating 0.00							
24 WTSP	09/17/1	2 09/17/12	Y&R	СМ	1230-130p	M-		:30	1	\$550.00 P-4	0.00 NM	1	\$550.00
C+-	t Data	Fad Data	Young and the Ro		Data	Datina							
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$550.00	Rating 0.00							
25 WTSP	09/12/1	2 09/14/12	B&B	CM .	130-2p	1	WTF	:30	4	\$425.00 P-4	0.00 NM	4	\$1,700.00
Sta	rt Date	End Date	Bold and Beautifu Weekdays	ม Spots/Week	Rate	Rating							
Week: 09/		09/16/12	WГF	4	\$425.00	0.00							
26 WTSP	09/17/1	2 09/17/12	B&B	. CM	130-2p	M-		:30	1	\$550.00 P-4	0.00 NM	1	\$550.00
Sto	rt Date	End Date	Bold and Beautifu Weekdays	ıl Spots/Week	Pata	Rating							
Week: 09/		09/23/12	M	<u>3pois/week</u>	<u>Rate</u> \$550.00	0.00							
27 WTSP	09/12/1	2 09/14/12	M-F 2-3p The Talk	СМ	2-3p	1	WTF	:30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	WTF	- 4	\$300.00	0.00		-20		#200 00 D 4	0.00 NIM	4	#200.00
28 WISP	09/17/1	2 09/17/12	M-F 2-3р The Talk	СМ	2-3p	IVI-		:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
Sta Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$300.00	Rating 0.00							
		2 09/14/12		CM	3-4p		WTF	:30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
			Let's Make a Dea										
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 4	Rate \$300.00	Rating 0.00							
		2 09/17/12	M-F 3-4p	CM	3-4p			:30	1	\$275.00 P-4	0.00 NM	1	\$275.00
0.			Let's Make a Dea		5 .	5							
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$275.00	Rating 0.00							
31 WTSP	09/12/1	2 09/14/12		СМ	4-5p	1	WTF	:30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
Sta	rt Date	End Date	Dr. Phil Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	WГF	4	\$300.00	0.00							
32 WTSP	09/17/1	2 09/17/12	M-F 4-5p Dr. Phil	СМ	4-5p	M-		:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/23/12	M	1	\$400.00	0.00						_	
33 WTSP	09/12/1	2 09/14/12	M-F 5-530p 5-530p 10 News	СМ	5-530p		WTF	:30	4	\$200.00 P-4	0.00 NM	4	\$800.00
Sta Week: 09/	rt Date	End Date 09/16/12	Weekdays WTF	Spots/Week 4	Rate	Rating							
			M-F 5-530p	CM ⁴	\$200.00 5-530p	0.00 M-		:30	1	\$275.00 P-4	0.00 NM	1	\$275.00
•		E. 15 :	5-530p 10 News	0	Б.	Б.:							
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$275.00	Rating 0.00							
			M-F 530-6p	CM	530-6p		WTF	:30	4	\$200.00 P-4	0.00 NM	4	\$800.00
6 :		F. 45 :	10 News at 530p	0	Б.	D - "							
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	I	

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Order / Rev: 710410 - 1 Advertiser: Obama/D/President

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA WTSP-TV

Section Sect		Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S _l	pots	Rate Pri	Rtg Type	Spots	Amount
Siant Date	,	35 WTSP	09/12/1	2 09/14/12	•		530-6p	WГF	:30	4	\$200.00 P-4	0.00 NM	4	\$800.00
Set Column Set Column Set Column Set S					Weekdays	Spots/Week								
Sair Date End Date Week 0971712 09623112 09623112 09623112 09623112 09623112 09623112 09623112 0966	٠				M-F 530-6p	CM			:30	1	\$275.00 P-4	0.00 NM	1	\$275.00
Signt Date					Weekdays		Rate	Rating						
Siart Date End Date Weekdays Spots/Week Rate Rating Week OR10/17/2 OR17/17/2 OR17/17									:30	4	\$250.00 P-4	0.00 NM	4	\$1,000,00
New Surf Date First Post					6-630p 10 News		•		.00		Ψ=00.001	0.00	·	ψ .,σσσ.σσ
Start Date End Date Weekdays SpotsWeek Rate Rating Section S														
Section Sect		38 WTSP	09/17/1	2 09/17/12	•	СМ	6-630p	М	:30	1	\$500.00 P-4	0.00 NM	1	\$500.00
39 WTSP 09/12/12 09/14/12 CBS Evening News CM 630-7p						Spots/Week								
Meek: 0910/12 0914/12 7-730p	•				•				:30	2	\$600.00 P-3	0.00 NM	2	\$1,200.00
A														
Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Spots/Week Start Date Start Da	•				•				:30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
A2 WTSP 09/17/12 09/17/12 7-730p CM 7-730p M 1 \$1,300.00 NM 1 \$1,300.00 NM 1 \$1,300.00 NM Neel of Fortune Start Date End Date Meekdays Gy/16/12 09/16/12 M Start Date End Date Meekdays SpotsWeek Rate Rating Start Date Start Date End Date Meekdays SpotsWeek Rate Rating Start Date S					<u>Weekdays</u>	Spots/Week								
Start Date End Date Weekdays Spots/Week Rate Rating New Column Start Date End Date Weekdays Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Sp	•								:30	1	\$1,300.00 P-4	0.00 NM	1	\$1,300.00
Week: 09/17/12 09/23/12 M		Sta	rt Date	End Date			Rate	Rating						
Inside Edition Weekdays Spots/Week Rate Rating Weekdays Spots/Week Rate Sating Week Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week		Week: 09/	17/12	09/23/12	M	1	\$1,300.00	0.00	.20	4	\$200.00 D. 4	0.00 NM		£4 200 00
Week: 09/17/12 09/		43 W15P	09/12/1	2 09/14/12	Inside Edition	CIVI	730-8p	WIF	:30	4	\$300.00 P-4	U.UU NIVI	4	\$1,200.00
Start Date End Date Weekdays Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week					<u>Weekdays</u> WTF									
Week: 09/17/12 09/23/12 New Column 1 \$1,500.00 0.00 0.00		44 WTSP	09/17/1	2 09/17/12	•	СМ	730-8p	M	:30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 Union 09/15/12 Union 09/15/12 Union 09/15/12 Union 09/16/12 Union														
Start Date End Date O9/16/12 O9/17/12 UN (M-F) CM M-F 11-1135p M 30 1 \$1,000.00 P-4 0.00 NM 1 \$1,000.00 P-4 O9/17/12 UN (M-F) UN (•			2 09/14/12	` ,	СМ		р WГF	:30	4	\$750.00 P-4	0.00 NM	4	\$3,000.00
A6 WTSP 09/17/12 09/17/12 LN (M-F) CM M-F 11-1135p M :30 1 \$1,000.00 P-4 0.00 NM 1 \$1,000.00														
Start Date End Date O9/23/12 Me Start Date O9/23/12 Me Start Date End Date O9/15/12 UN (Sa) CM Sa 11-1135p O.O. Sa 11-1135p O.O. Start Date End Date O9/16/12 O9/16/12 UN (Sa) CM Sa 11-1135p O.O. Sa 11-1135p O.O.	٠				LN (M-F)				:30	1	\$1,000.00 P-4	0.00 NM	1	\$1,000.00
A7 WTSP 09/15/12 09/15/12 LN (Sa) CM Sa 11-1135p S- :30 1 \$400.00 P-4 0.00 NM 1 \$600.00 P-4 0.00 NM 1 \$60					Weekdays									
Start Date End Date Weekdays Spots/Week Rate Rating 0.00					LN (Sa)				:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Week: 09/10/12 09/16/12 S- 1 \$400.00 0.00 48 WTSP 09/16/12 09/16/12 LN (Su) CM Su 11-1135p S :30 1 \$600.00 P-4 0.00 NM 4 \$1,200.00 P-4 0.00 NM 0.00 P-4 0.00 NM 0.00 P-4 0.00 NM 0.00 NM 0.00 P-4 0.00 NM 0.00 NM 0.00 P-4 <td< td=""><td></td><td>Sta</td><td>rt Date</td><td>End Date</td><td>` ,</td><td>Spots/Week</td><td>Rate</td><td>Rating</td><td></td><td></td><td></td><td></td><td></td><td></td></td<>		Sta	rt Date	End Date	` ,	Spots/Week	Rate	Rating						
Late News (Su) Start Date End Date Weekdays O9/16/12 O9				09/16/12	S-				30	1	\$600.00.P.4	0 00 NM	1	00,002
Week: 09/10/12 09/16/12 S 1 \$600.00 0.00 49 WTSP 09/12/12 09/14/12 Letterman CM 1135p-1237a WTF :30 4 \$300.00 P-4 0.00 NM 4 \$1,200.00 NM Late Night with David Letterman Start Date Weekdays O9/10/12 End Date O9/16/12 Weekdays Spots/Week National Science S					Late News (Su)		5u 11-1155p		.30		φοσο.σσ1 -4	O.OO INIVI	'	ψουσ.σσ
Late Night with David Letterman														
Start Date Week: End Date 09/10/12 Weekdays O9/16/12 Spots/Week Spots/Week A Spots/Week		49 WTSP	09/12/1	2 09/14/12			•	WГF	:30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
50 WTSP 09/17/12 09/17/12 Letterman CM 1135p-1237a M :30 1 \$350.00 P-4 0.00 NM 1 \$350.00 Late Night with David Letterman					Weekdays	Spots/Week	Rate							
					Letterman	CM	1135p-1237a		:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
		<u>S</u> ta	rt Date	End Date	•		_	Rating						

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WTSP-TV

Order / Rev: 710410 - 1 Advertiser: Obama/D/President

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA

Ln Ch Start End	Inventory Code	Break	Start/End Ti	me Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
50 WTSP 09/17/12 09/17/12	Letterman Late Night with David Le	CM attermar	1135p-1237a	M	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
Start Date End Date	· ·	/Week	Rate_	Rating						
Week: 09/17/12 09/23/12 52 WTSP 09/17/12 09/17/12	M	1 CM	\$350.00	0.00 M	.20	1	\$175.00 P-4	0.00 NM	1	\$175.00
52 W15P 09/17/12 09/17/12	Late Late Show Late Late Show	CIVI	1237-137a	IVI	:30	1	\$175.00 P-4	U.UU INIVI	'	\$175.00
Start Date Week: 09/17/12 End Date 09/23/12	Weekdays Spots	/Week	Rate \$175.00	Rating 0.00						
53 WTSP 09/15/12 09/15/12	112	CM	Sat 6-8a	S-	:30	2	\$40.00 P-4	0.00 NM	2	\$80.00
Otari Data - Fail Data	10 News, 6am Saturday		Data	Deffer						
Start Date End Date Week: 09/10/12 09/16/12	Weekdays Spots	/Week 2	<u>Rate</u> \$40.00	Rating 0.00						
54 WTSP 09/15/12 09/15/12		CM	Sat 8-10a	S-	:30	2	\$80.00 P-4	0.00 NM	2	\$160.00
Start Date End Date	CBS This Morning Satur Weekdays Spots	/Week	Rate	Rating						
Week: 09/10/12 09/16/12	S-	2	\$80.00	0.00			<u> </u>			
56 WTSP 09/15/12 09/15/12	Sat 7-730p Wheel of Fortune	CM	Sat 7-730p	S-	:30	1	\$150.00 P-4	0.00 NM	1	\$150.00
Start Date End Date		/Week	Rate	Rating						
Week: 09/10/12 09/16/12 57 WTSP 09/15/12 09/15/12	S- Sat 730-8p	1 CM	\$150.00 Sat 730-8p	0.00	:30	1	\$150.00 P-4	0.00 NM	1	\$150.00
01 11101 00/10/12 00/10/12	Jeopardy	0	Cat 700 op	٥	.00	•	Ψ100.001 1	0.00 14141	,	ψ100.00
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 <u>09/16/12</u>	Weekdays Spots	/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
58 WTSP 09/16/12 09/16/12		CM .	Sun 9-1030a	S	3 :30	1	\$1,600.00 P-2	0.00 NM	1	\$1,600.00
Start Data End Data	CBS Sunday Morning	Mook	Poto	Poting						
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots	/Week 1	Rate \$1,600.00	Rating 0.00						
60 WTSP 09/17/12 09/17/12	Mon Prime A How I Met Your Mother	СМ	Mon 8-9p	M	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
Start Date End Date		/Week	Rate	Rating						
Week: 09/17/12 09/23/12	M		\$4,500.00	0.00			Φ5 500 00 D 4	0.00.004		# E 500.00
61 WTSP 09/17/12 09/17/12	Mon Prime B 2 Broke Girls	CM	Mon 9-10p	M	:30	1	\$5,500.00 P-4	0.00 NM	1	\$5,500.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots	/Week 1	Rate \$5,500.00	Rating 0.00						
62 WTSP 09/17/12 09/17/12		CM	Mon 10-11p	M	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
0	Hawaii Five-0			5						
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots M	/Week 1	Rate \$3,500.00	Rating 0.00						
63 WTSP 09/12/12 09/12/12		СМ	Wed 9-10p	W	:30	2	\$3,000.00 P-4	0.00 NM	2	\$6,000.00
Start Date End Date	Criminal Minds Weekdays Spots	/Week	Rate	Rating						
Week: 09/10/12 09/16/12	W	2	\$3,000.00	0.00						
64 WTSP 09/12/12 09/12/12	Wed Prime C CSI: Crime Scene Inves	CM tigation	Wed 10-11p	W	:30	1	\$2,500.00 P-4	0.00 NM	1	\$2,500.00
Start Date End Date	Weekdays Spots	/Week	Rate	Rating						
Week: 09/10/12 09/16/12 65 WTSP 09/13/12 09/13/12	W Thu Prime A	1 CM	\$2,500.00 Thu 8-9p	0.00 T	:30	1	\$2,500.00 P-4	0.00 NM	1	\$2,500.00
00 11101 00/10/12 00/10/12	Big Bang Theory/Two a			•	.00	•	Ψ2,000.001	0.00 14141	·	ψ2,000.00
Start Date Week: 09/10/12	Weekdays Spots	/Week 1	Rate \$2,500.00	Rating 0.00						
66 WTSP 09/13/12 09/13/12	Thu Prime B	CM .	Thu 9-10p	T	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
Start Date End Date	Big Brother 14 Weekdays Spots	/Week	Data	Rating						
Start Date Week: 09/10/12	T		Rate \$3,500.00	0.00						
67 WTSP 09/13/12 09/13/12	Thu Prime C Thu Prime C	СМ	Thu 10-11p	T	:30	1	\$2,000.00 P-4	0.00 NM	1	\$2,000.00
Start Date End Date		/Week	Rate	Rating						

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Order / Rev: 710410 - 1 Advertiser: Obama/D/President

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
67 WTSP 09/13/12	09/13/12	Thu Prime C Thu Prime C	СМ	Thu 10-11p	T	:30	1 \$2,000.00 P-4	0.00 NM	1	\$2,000.00
	End Date 09/16/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$2,000.00	Rating 0.00					
68 WTSP 09/14/12	09/14/12	Fri Prime A Undercover Boss	CM	Fri 8-9p	F	:30	1 \$1,500.00 P-4	0.00 NM	1	\$1,500.00
	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,500.00	Rating 0.00					
69 WTSP 09/14/12	09/14/12	Fri Prime B CSI: NY	CM	Fri 9-10p	F	:30	1 \$1,500.00 P-4	0.00 NM	1	\$1,500.00
	End Date 09/16/12	Weekdays	Spots/Week 1	Rate \$1,500.00	Rating 0.00					
70 WTSP 09/14/12	09/14/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	F	:30	2 \$1,500.00 P-4	0.00 NM	2	\$3,000.00
	End Date 09/16/12	Weekdays	Spots/Week 2	Rate \$1,500.00	Rating 0.00					
71 WTSP 09/15/12	09/15/12	Sat Prime B Crimetime Saturd	CM lay	Sat 9-10p	S-	:30	1 \$1,000.00 P-4	0.00 NM	1	\$1,000.00
	End Date 09/16/12	Weekdays S-	Spots/Week 1	Rate \$1,000.00	Rating 0.00					
72 WTSP 09/16/12	09/16/12	Sun Prime A 60 Minutes	СМ	7-8p	S	:30	1 \$2,500.00 P-4	0.00 NM	1	\$2,500.00
	End Date 09/16/12	Weekdays S	Spots/Week 1	Rate \$2,500.00	Rating 0.00					
73 WTSP 09/16/12	09/16/12	Sun Prime B Big Brother 14	СМ	Sun 8-9p	S	:30	2 \$3,500.00 P-4	0.00 NM	2	\$7,000.00
	End Date 09/16/12	Weekdays S	Spots/Week 2	Rate \$3,500.00	Rating 0.00					
74 WTSP 09/16/12	09/16/12	Sun Prime C The Good Wife	СМ	Sun 9-10p	S	:30	1 \$2,000.00 P-4	0.00 NM	1	\$2,000.00
	End Date 09/16/12	Weekdays S	Spots/Week 1	Rate \$2,000.00	Rating 0.00					
75 WTSP 09/16/12	09/16/12	Sun Prime D The Mentalist	СМ	Sun 10-11p	S	:30	1 \$1,800.00 P-4	0.00 NM	1	\$1,800.00
	End Date 09/16/12	Weekdays S	Spots/Week 1	Rate \$1,800.00	Rating 0.00					
76 WTSP 09/16/12	09/16/12	NFL Football Gar		4-7p	S	:30	1 \$4,000.00 P-4	0.00 NM	0	\$0.00
	End Date 09/16/12	Weekdays S	Spots/Week 1	Rate \$4,000.00	Rating 0.00					
Spot Ch Date Rang 1 WTSP 09/10/12-0		escription FL Football Game		t/End Time	_	<u>/eekdays</u> Su		Rtg Type 0.00 NM		
Credited [move to 1p g	ame]									
77 WTSP 09/16/12	09/16/12	NFL Football Gar		4-7p	S	:30	1 \$4,000.00 P-4	0.00 NM	0	\$0.00
	End Date 09/16/12	Weekdays S	Spots/Week 1	Rate \$4,000.00	Rating 0.00					
Spot Ch Date Rang 1 WTSP 09/10/12-0		escription FL Football Game		t/End Time	<u>W</u>	<u>/eekdays</u> Su		Rtg Type 0.00 NM		
Credited [move to 1p g	ame]									
78 WTSP 09/12/12	09/12/12	Wed Prime C CSI: Crime Scene	CM e Investigation	Wed 10-11p	W	:30	1 \$2,500.00 P-4	0.00 NM	1	\$2,500.00
	End Date 09/16/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$2,500.00	Rating 0.00					
79 WTSP 09/13/12	09/13/12	Thu Prime A Big Bang Theory/	CM Two and a Ha	Thu 8-9p	T	:30	1 \$2,500.00 P-4	0.00 NM	1	\$2,500.00
Start Date E	End Date	Weekdays	Spots/Week	Rate	Rating					

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Totals

155 \$108,035.00

WTSP-TV

Order / Rev: 710410 - 1

06299734

Obama/D/President

Alt Order #:

Product Desc: OBAMA FOR AMERICA

Advertiser:

Estimate:

Flight Dates: 09/12/12 - 09/17/12 1536

Ln Ch Start End	Inventory Code Break	Start/End Ti	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
79 WTSP 09/13/12 09/13/12		Thu 8-9p	T	:30 1	\$2,500.00 P-4	0.00 NM	1	\$2,500.00
	Big Bang Theory/Two and a Ha	al [.]						
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/10/12 09/16/12	T 1	\$2,500.00	0.00					
80 WTSP 09/13/12 09/13/12	Thu Prime B CM	Thu 9-10p	T	:30 1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
	Big Brother 14							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/10/12 09/16/12	T 1	\$3,500.00	0.00					
81 WTSP 09/13/12 09/13/12	Thu Prime C CM	Thu 10-11p	T	:30 1	\$2,000.00 P-4	0.00 NM	1	\$2,000.00
	Thu Prime C							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/10/12 09/16/12	T 1	\$2,000.00	0.00					
82 WTSP 09/17/12 09/17/12	Mon Prime B CM	Mon 9-10p	M	:30 1	\$2,700.00 P-4	0.00 NM	1	\$2,700.00
	2 Broke Girls							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12	M 1	\$2,700.00	0.00					
83 WTSP 09/16/12 09/16/12	NFL Football Game #1 CM	1-4p	S	:30 2	\$4,000.00 P-4	0.00 NM	2	\$8,000.00
	NFL Football Game #1	-						
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/10/12 09/16/12	S 2	\$4,000.00	0.00					